

WHAT'S YOUR GOAL?



Case Study : Events



Client Profile:

Laura Jones, Wolverhampton Law Society

Wolverhampton Law Society has been established for over 150 years and now has over 100 members from Wolverhampton and the wider Black Country area. The Society provides its members with access to legal seminars and social events in addition to representing its members in respect of policy and lobbying at a national Law Society level.

The Challenge

To deliver a high profile annual event for a large number of guests at a venue that offers high standards, convenience and 'wow factor'.



A trio of highly commended young professionals

Guests from St Ives Chambers at the dinner

Wolverhampton Law Society President Andrew Wynne

Celebrating city's first legal awards

Report by Simon Penfold

THE cream of Wolverhampton's thriving legal profession has been recognised in the inaugural awards of the city's annual Law Society dinner.

Four titles were up for grabs at the glittering event in the Hayward Suite of the Malmaison on Friday. The awards, chosen by an independent panel of leading business figures, were event and attended by more than 100 of the city's legal and business professionals.

Andrew Wynne, president of the Wolverhampton Law Society gave the keynote speech at the event and commended the enter for its work to create a stable economy in the city.

Service
He said: "Although Wolverhampton is in the city, this is the first legal and business awards event which the society has staged. We are fortunate that the society has been able to assemble an independent panel to judge these awards. The introduction of the awards will help us to recognise the people and companies in Wolverhampton that are providing an outstanding and quality service to their clients."
The legal profession plays an important role in the overall success of the business in the area and the recognition of the city and the profession is being opened for Wolverhampton.



Award winners Ben Thorne, James Sage, Stephen Carter and Mike Elphick

Thorne the Solicitors, won Justice Professional of the Year for his dedication to care law and his enthusiasm for the profession. The three shortlisted candidates in the category were all highly commended. They were: Laura Gough, from Beechton & Black Country from Wolverhampton; Amy Lawton from Wolverhampton; and Emma Thompson, from Underhill, Langley & Wright.

The Community Champion of the Year was named as Mike Elphick from NatWest Bank. He was for organising the NatWest Club and raising nearly £10,000 for a project to improve the facilities at the club for people who are visually impaired and wheelchair users.

The University of Wolverhampton's Legal Advice Centre was highly commended in this category.

Professional
FBC Mandy Rowley LLP accepted the award for its vision of delivering legal services that goes above and beyond for all of its clients, and recognising that the future of its business will involve award-winning exceptional people.

The judges were the Mayor of Wolverhampton, Councillor Mike Hoop, associate dean and head of law from the University of Wolverhampton, Dr Paul Sparrow; Ray Hoob, the WJW, Dr Paul regional manager for the Law Society; Kim Calloway, operations director of WJW; and Wolverhampton's city centre business partnership, and Nadeem Jafar, the president of the Black Country Chamber of Commerce.

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The Solution

Events at Molineux

Molineux Stadium has the flexibility to deliver a wide range of events. With five suites accommodating over 100 guests each has its own individual style and redeeming features to suit the theme of the different events. Wolverhampton Law Society has held their Law Society Annual Dinner at Molineux Stadium for over ten years.

The International Suite provides an ideal space for the drinks reception before the main event with a private bar and unique LED lighting to instantly change the ambience of the room. The main dinner event then takes place in the impressive pitch-facing Hayward Suite which holds up to 300 guests.

Both rooms are flexible and allow the Wolverhampton Law Society Team to execute their creative flair ensuring the venue feels different every year.

Laura Jones says "The Hayward Suite accommodates our numbers without any issue and we feel that year on year we have been able to utilise the space to enable us to create a unique atmosphere and new look whilst maintaining some of the traditional feel that our members love."

Wolverhampton Law Society work closely with the Events and Catering teams at Molineux, starting with a succinct brief detailing exactly what they are trying to achieve. From this point all parties are working towards the same goals. The Events team at Molineux pitch in their own ideas and the catering team deliver the right menu to suit the style of the event.

"The Events Team at Molineux is brilliant!"

We couldn't do what we do every year without them. They are always on hand to help us pack goody bags or put up decorations and we feel that they really go the extra mile."

Laura Jones



Results

The Wolverhampton Law Society Team always receives fantastic feedback on their events held at Molineux and as a result the Law Society Annual Dinner returns to the Stadium each year.

