



Foundation

LOCKDOWN REPORT

March - June 2020



Wolves Foundation, the official charity of Wolves Football Club, is a charity which educates and inspires local people and communities, creating opportunities and changing lives.



Foundation



复星基金会

FOSUN FOUNDATION



A charity which encourages healthier and more active people, lifelong learning and skills and the development of safe, strong and active communities.

When the Covid-19 pandemic and lockdown arrived, Wolves Foundation immediately had to curtail the face-to-face delivery of their wide-range of projects and activities which normally take place throughout the local community.

Very quickly the Foundation had to adapt, taking many services online and helping in the local community with fundraising, volunteering and the distribution of PPE donated by club owners, Fosun.

“It has been an incredible team effort from everyone involved from our dedicated team of staff through to Chairman Jeff Shi and everyone at the club who have been extremely supportive of the way we have adapted our services,” says Head of the Foundation Will Clowes.

Over the following pages we bring supporters just a small flavour of the Foundation’s activities over the past few months.



PPE



Fosun, Wolves and the Wolves Foundation have been delighted to support the Royal Wolverhampton NHS Trust and local social care providers during such a challenging time.

“Fosun have been extremely pro-active right from the start in wanting to protect the city’s front-line workers as much as possible, and our staff were equally keen to get involved and help with the distribution of a variety of PPE equipment.”

Will Clowes

Head of Wolves Foundation



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FOUNDATION AMBASSADOR LEADS THE WAY



Wolves Foundation ambassador and former Wolves promotion-winning captain Karl Henry spearheaded a fantastic fundraising drive in the early weeks of the pandemic, which raised over £50,000 for the Royal Wolverhampton NHS Trust.

Karl officially presented the cheque with a socially-distanced photograph to Professor Steve Field CBE, Chairman of the Royal Wolverhampton NHS Trust, with the money going towards equipping two new wards at New Cross.

Professor Field said: "We have a long established and hugely valued relationship with Wolves and this is yet another demonstration of the outstanding support we enjoy from the club and its wider family, including former players and supporters."



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SUPPORTING SCHOOLS

Schools may have had to close their doors to a lot of their pupils, and will not be back to full capacity for a good while yet, but that hasn't stopped Wolves Foundation from continuing to work with teachers and pupils.

The Foundation have worked with schools like Nishkam Primary in delivering food parcels for vulnerable members of the community and distributed hundreds of activity packs to young people who would normally be accessing projects.



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RESOURCE PACK DISTRIBUTION

We know that young people might be finding this a particularly challenging time, whether they are children of key workers and are therefore still attending school, or are being home-schooled and haven't been able to enjoy their normal day-to-day activities and getting out and seeing friends.

As a result, the Foundation have put together these activity and resource packs which we are now distributing and include the activity book printed by the official club partners, DIS, which will hopefully prove popular and keep people occupied – and feel more connected to Wolves – during their time away from us.



FOUNDATION ARENA TAKE-OVER



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Wolves Foundation handed over the keys to the Foundation Arena to support Aldersley Leisure Village's transformation into a food hub for 33,000 vulnerable people during the coronavirus outbreak.

The Arena has been used for volunteer staff registrations and welfare facilities, to aid the huge relief effort being undertaken by Wolverhampton Council, which is centring around the venue which more commonly hosts exercise sessions and election counts.





Want to chat with other like-minded @Wolves (or football) fans? Why not join our check in and chat sessions online?

Get in touch with Rachel on rachelsmith@wolves.co.uk for more information (18+ years)

#MentalHealthAwarenessWeek @WolvesCouncil



6:00 PM · May 21, 2020 · [TweetDeck](#)

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2 Retweets 9 Likes

Wolves go to extra time in support of people tackling mental health

HEATHER LARGE

Wolves Foundation has stepped up its campaign to promote mental and physical wellbeing in men by taking their Head 4 Health programme online for 'extra time'.

The foundation's initiative, which offers a mixture of physical activities, work, stress and mental health support, is one of the most well-liked activities run by the foundation, which has been in place for over a year.

But as some men in our care were having trouble attending our Head 4 Health sessions, which were organised for the Mental Health Awareness Week, we decided to take it to 'extra time'.

"Our Head 4 Health programme is available a few weeks after offering physical activity sessions including football, cricket, walking and badminton, as well as workshops focusing on good mental health, self-awareness and coping with stress," says Rachel Smith, health and wellbeing manager with the Wolves Foundation.

"We added: 'We are pleased to have been able to set up this online, virtual version of our Head 4 Health programme, which allows our men to take part in our activities from the comfort of their own homes, at a time and place that suits them.'"

"We are also offering Check In 4 Chat sessions to men who just want to chat to others, especially football fans who may be missing the football during this time."

"It is a really important time for us, as we are supporting the foundation's work with the City of Wolverhampton Police, Health, Fire, the Prison Service, Probation, and the local community."

The show was presented by Adam, a former player for Wolves, and with help from three volunteering students: Sam, Jack, and Ben, who were passionate about the cause.

Adam and the broadcast had been previously rehearsed for the evening, with the three students taking turns to host the show, which was broadcast on the Wolves Foundation's YouTube channel.

The show was a success, with the three students receiving a lot of positive feedback from the audience.

Adam said: "It was great to hear that there had been some success stories and we just wanted to make it clear that if someone goes to the Wolves Foundation, it doesn't mean that they're going to the Wolves Foundation, it means they're going to the Wolves Foundation."

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Radio appeal helps raise funds

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Community benefits from funds

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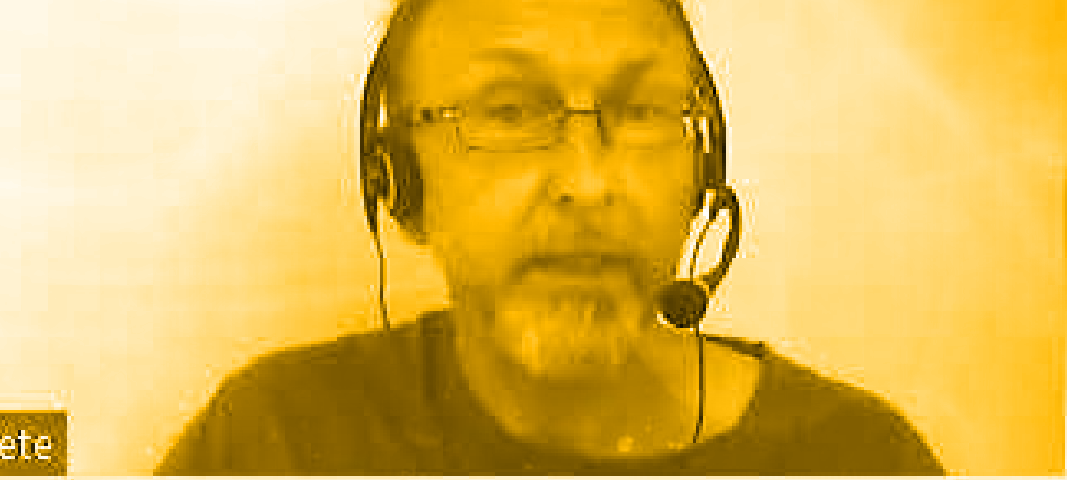
CHECK-IN & CHAT

The Foundation has stepped up the campaign to promote mental and physical wellbeing in men by taking the Head 4 Health programme online for 'extra time' during the pandemic.

“We had been keeping in touch with many who had attended sessions on an informal basis, but decided to open the programme up so that even while we can’t meet and deliver activities face to face, we can provide support and a listening ear in a different way,”

Rachel Smith
Wolves Foundation Health & Wellbeing Manager





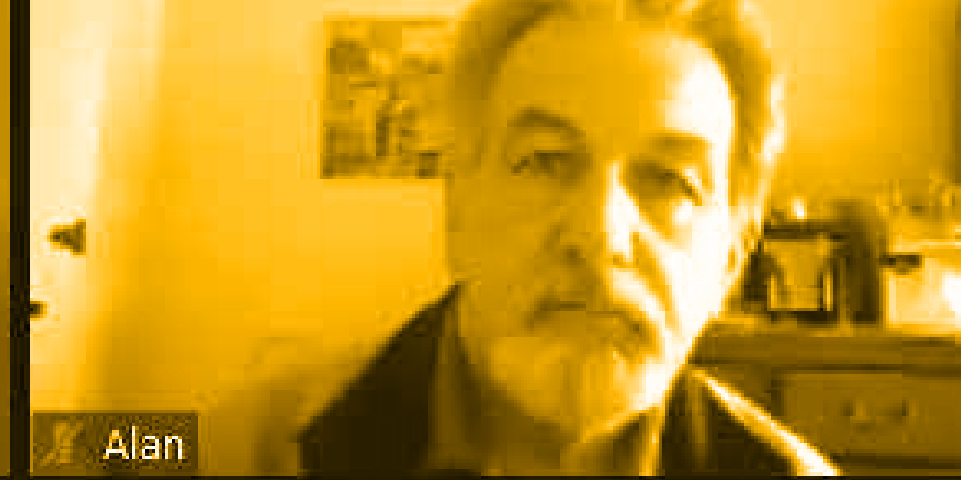
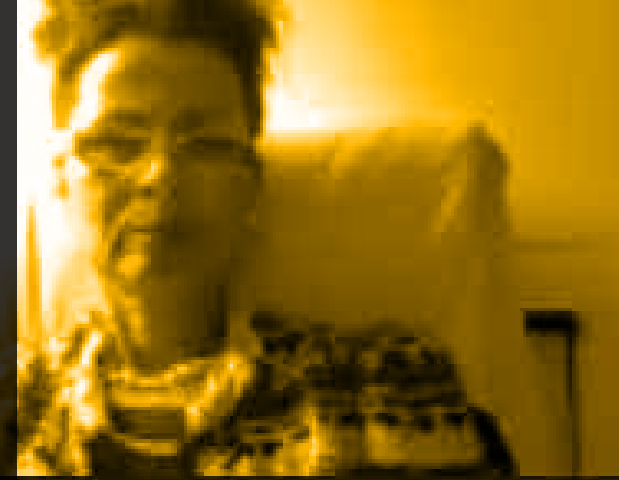
Jette



Frank Lockley



Alan-Sen



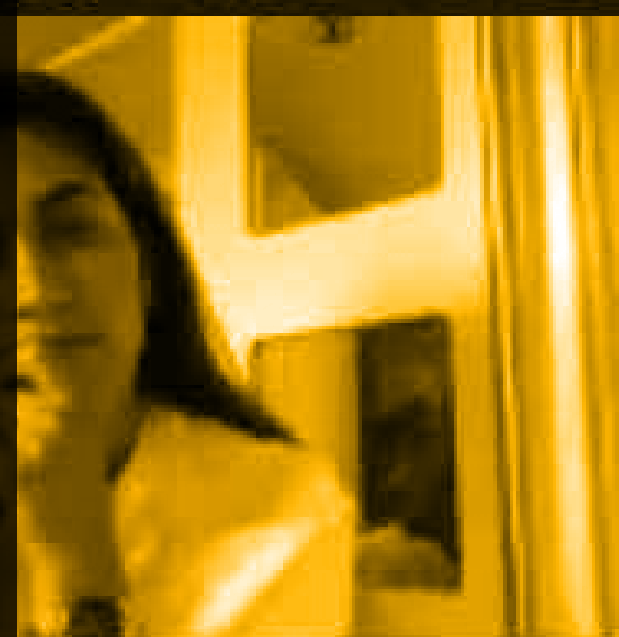
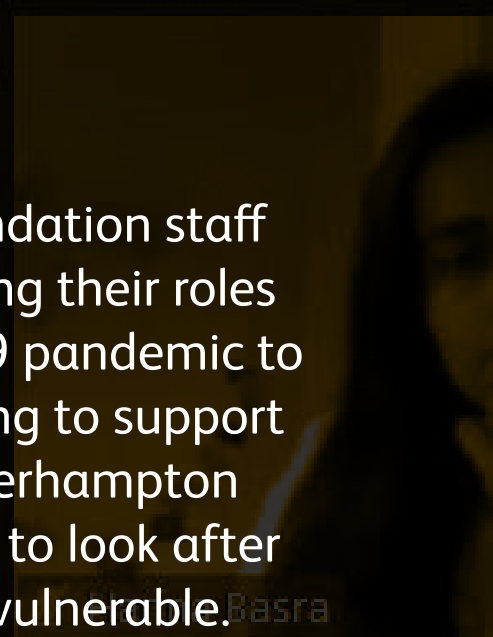
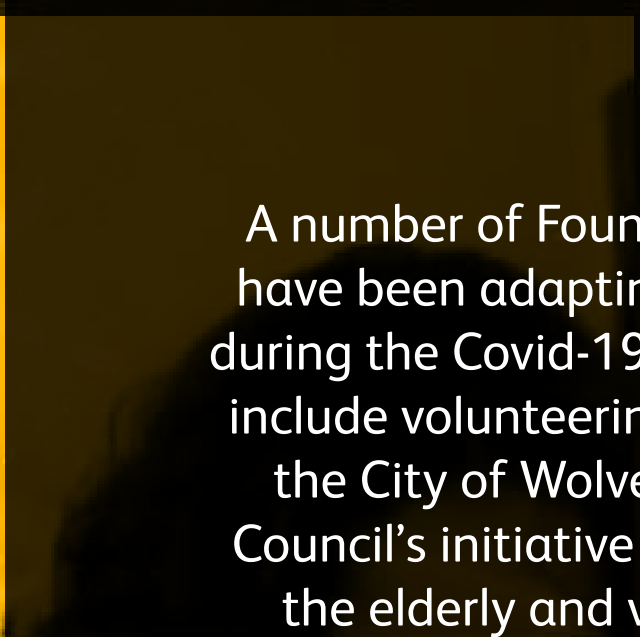
Alan



Stephen Cullis



Julie Nettleship



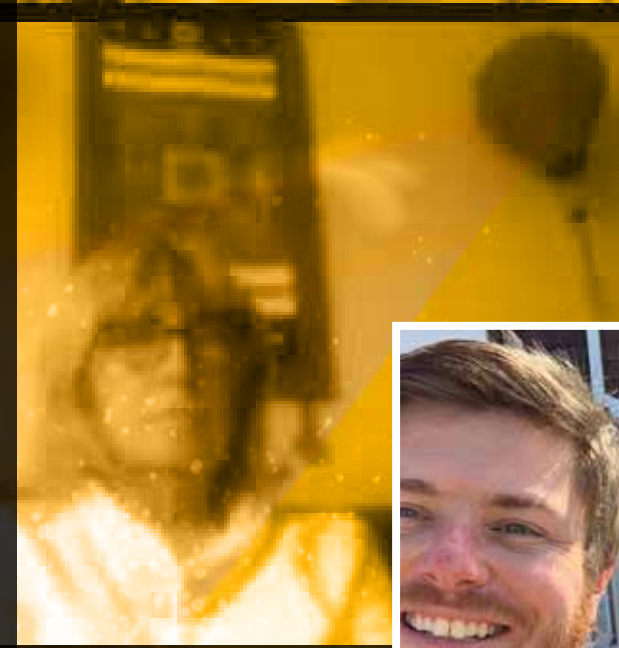
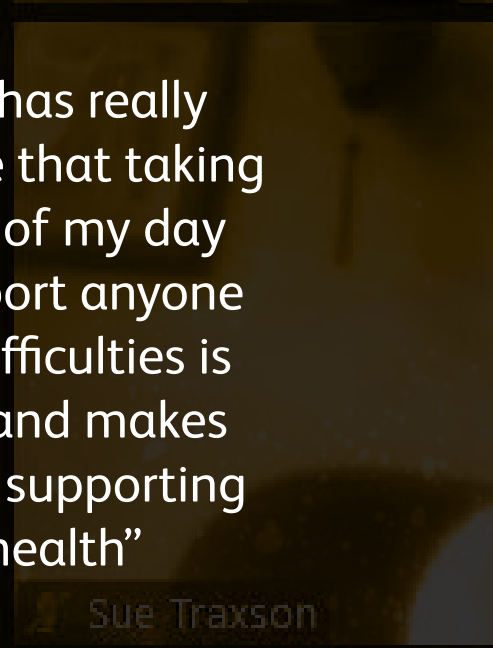
Simon Hamilton



Tom Kalinowski



Helen Stallard



Sue Traxson



VOLUNTEERS

A number of Foundation staff have been adapting their roles during the Covid-19 pandemic to include volunteering to support the City of Wolverhampton Council's initiative to look after the elderly and vulnerable.

"This initiative has really highlighted to me that taking a little time out of my day to help and support anyone that is having difficulties is very rewarding and makes me feel better in supporting my mental health"

Steve Cullis
Player Development Manager



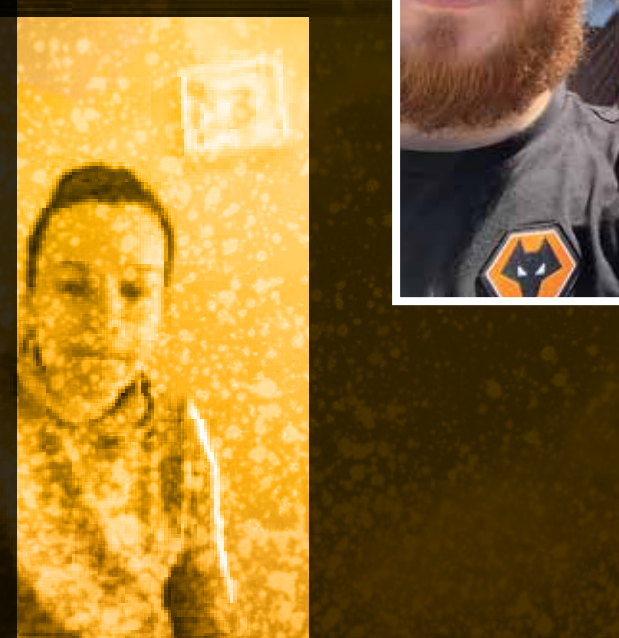
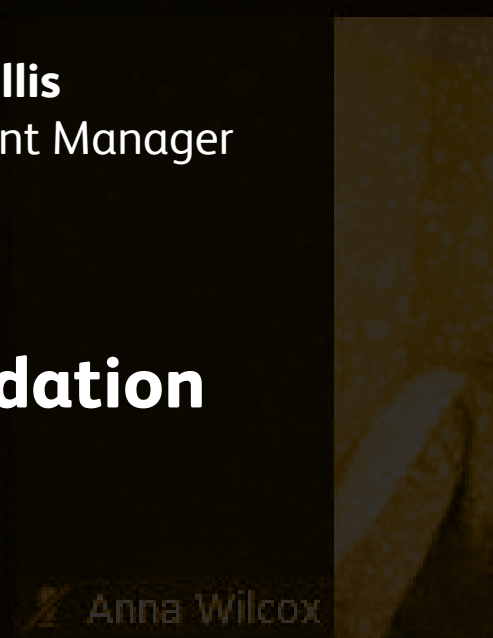
Jhette



Linda Stone



Anna Wilcox



Margaret Marriott





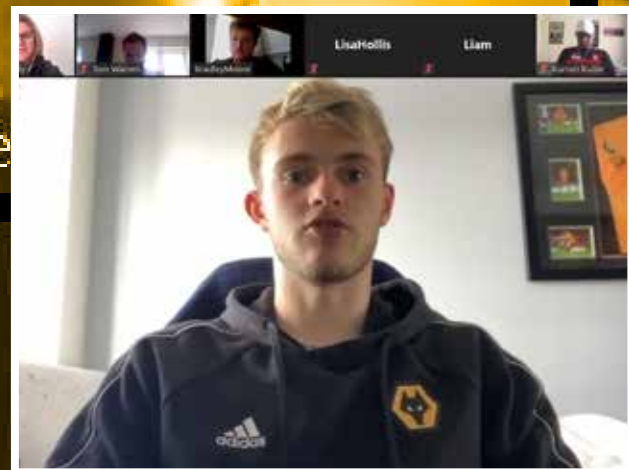
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I hope we continue to check in with people, make that phone call and think about our elderly and vulnerable neighbour who ‘doesn’t seem to have any visitors’.”

Jeanette Walker
Foundation Administrator



FOUNDATION GOES VIRTUAL



Virtual learning is something that we have embraced during this period. We have looked at different ways of keeping our community feeling connected, from live lessons to launching the Wolves Covid Resource area”

“Our Covid Resources are something that is really easy for parents to do at home with their kids while they aren’t at school”

Will Clowes

Head of Wolves Foundation



Foundation



Daisy

Erin G

AJ Phoebe LIVE...

Amy

liv

Charlo

Bro

Jorja Jo

Nicky Beddall

molly

Katie

joshdarlo

Steve Redding

“

The Wolves at Home campaign used different methods to check in and keep in touch with supporters, particularly those vulnerable, isolated and at-risk, during this unprecedented period.



SUPPORTING THE VULNERABLE



3,350

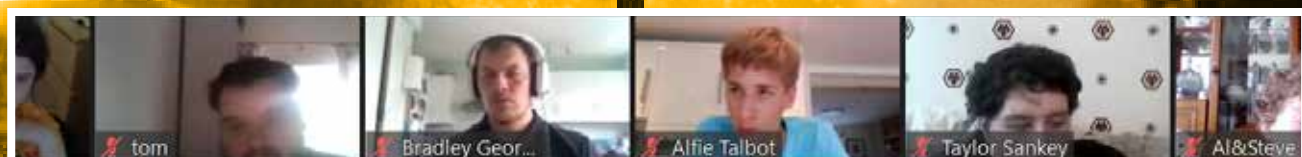
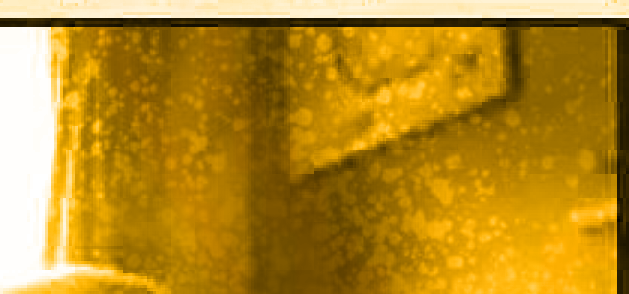
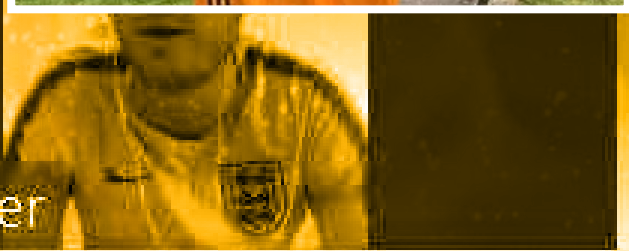
calls were made through Wolves at Home



Wolves and Wolves Foundation reached out to the local community in the wake of the coronavirus pandemic by launching Wolves at Home and Wolves Pen Pal.

Club legends Matt Murray, Steve Bull, Steve Daley, Geoff Palmer, Phil Parkes, Kenny Hibbitt, Willie Carr and John Richards are joined the Wolves staff in extending the club's reach to keep supporters together and raise morale during these tough times.





WOLVES DISABILITY

“

Whilst face to face delivery is restricted, Wolves Disability joined Jack Rutter, former CP England captain for a virtual call and sent out surprise Wolves shirt deliveries.

“I was so pleased to receive my shirt and medal, I can’t wait to start playing again. Thank you Wolves Foundation, you brightened my day”

Ollie

Wolves Disability Participant



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OUR RETURN

We are here to work with everyone, whether they are Wolves fans or not, and are focused on hopefully increasing our profile not only to showcase the range of what we do but also make more people aware that there may be ways we can help them.

We know we are all living in very difficult times at the moment, and we want the Foundation to play a key part in an all-round community effort in Wolverhampton, and then hopefully, when we come through this, we will be able to pick up where we left off and continue to grow and build on the diverse and extensive impact we enjoy across the city.



Foundation

“

The Wolves Foundation is continuing to grow year upon year, and that association with the Wolves badge gives us such a positive route into engaging with people and helping the community”



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And as the club continues to enjoy so much success on the pitch, we are offered even more opportunities to extend our influence both here in Wolverhampton and further afield.”





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THANKS FOR READING

Lockdown Report : March - June 2020